

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em;">WFSB Hartford, CT</span>	<b>Date:</b> <span style="font-size: 1.2em;">9/18/12</span>
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I, DAN NAGELBERG  
do hereby request station time concerning the following issue:

DSCC-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<span style="font-size: 2em;">AS ORDERED</span>					

**Total Charges:**

This broadcast time will be used by: DSCC-IE

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
                         
 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSCC-IE

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

MARTHA MCKENNA, DIRECTOR IE  
 450 S. CAPITOL ST SE  
 WASHINGTON DC 20003

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/27/12 \_\_\_\_\_ 202-338-8700  
 Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] \_\_\_\_\_ [Printed Name] \_\_\_\_\_ [Title]  
 Signature Printed Name Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

REP HEADLINE# 6321078 REP: TEL# 703-516-9399 FAX# 703-516-9680  
\*\*\* UNAPPROVED REV #2 \*\*\* CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 12.21  
\*\*\* CHANGES \*\*\* \*\* WFSB-TV \*\*\*

ADV # ADV. NAME ISS/DSCC IE REP. # OFF. # SALESMAN #  
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME DAN NAGELBERG  
3050 K ST NW, SALES PRSN WA- HEATHER UTILEY (H)  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6321078 CLASS: NATL. LOCAL REGIONAL  
PRDCT DSCC IE EST#1761 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP19/12 SEP21/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP18/12 12.21

REP: REVISED ORDER  
TP CHANGED LN 17  
TTL SAME  
PLS CFM  
THANKS, MIKE FOR HEATHER  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC SENATORIAL CAMPAIGN COMMITTEE-IE

Order # 494124

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17	T		108A-205A	30		\$100.00	9/19	9/21	2		W-F	2
AGENCY ADVERTISER CODE = AGENCY EST# = 1761												
AGENCY PRODUCT CODE =												
PROGRAM : FERGUSON												
CON COM1: FERGUSON												
SEP/12	78000.00											78000.00
CONTRACT TOTAL											70	
TOTAL SPOTS											70	

REP HEADLINE# 6321078

\*\*\* UNAPPROVED REV #2 \*\*\*

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

\*\*CHANGES\*\*

SEP18/12 12.21

\*\*\* WFSB-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
MARKET TOTALS \$185,714 WFSB 42% WTNH 30% WVIT 20% WTIC 7% WCTX 0% WCCT 1% WHPX 0%												
CABL 0%												
ACCURATE SHARES												
SVC- NSI BOOKS- MAY/PJ												
DEMOS- RA50+*												
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME				
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				



REP HEADLINE# 6321078

\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

\*\*CHANGES\*\*

SEP18/12 12.18

\*\*\* WFSB-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
SEP/12			78000.00									
CONTRACT TOTAL												78000.00
TOTAL SPOTS												70

MARKET TOTALS \$185,714
WFSB 42%
WTVH 30%
WVIT 20%
WTIC 7%
WCTX 0%
WCCT 1%
WHPX 0%
CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- MAY/PJ
DEMOS- RA50+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6321078  
\*\*\* ORIGINAL REV#0 \*\*\*  
REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
SEP18/12 11.34  
\*\*\* WFSB-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/DSCC IE REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME DAN NAGELBERG

3050 K ST NW, SALES PRSN WA- HEATHER UTLEY (H)

WASHINGTON, DC 20007

ORDER #	CONTRACT # 6321078	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	DSCC IE	EST#1761	COMMENTS: (LINE, ORDER, INVOICE)	
FLIGHT DATES	SEP19/12	SEP21/12	WK-1	

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP18/12 11.34

REP: NEW ORDER  
TTL 78000 @ 70X  
PLS CFM  
THANKS, MIKE FOR HEATHER

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC SENATORIAL CAMPAIGN COMMITTEE-IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1761												
1			900A-1000A	30		\$500.00	9/19	9/21	5		W-F	5
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												
2			1000A-1100A	30		\$500.00	9/19	9/21	5		W-F	5
PROGRAM : LETS MAKE A DEAL												
CON COM1: LETS MAKE A DEAL												
3			1230P-200P	30		\$600.00	9/19	9/21	10		W-F	10
PROGRAM : SOAPS												
CON COM1: SOAPS												



:LINE#:REP :LINE#:	:CD: :	TIME PERIOD :	:LGTH: :	:SEC: :	RATE :	:START :DATE:	:END :DATE:	:SPTS: :/WK:	WEEK INVT:	DAYS	:TOTL: :SPTS:
4		200P-300P PROGRAM : THE TALK CON COM1: THE TALK	30		\$500.00	9/19	9/21	5		W-F	5
5		300P-400P PROGRAM : BETTER CONNECTICUT CON COM1: BETTER CONNECTICUT	30		\$500.00	9/19	9/21	5		W-F	5
6		400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$950.00	9/19	9/21	2		W-F	2
7		500P-530P PROGRAM : NEWS CON COM1: NEWS	30		\$1,750.00	9/19	9/21	5		W-F	5
8		530P-600P PROGRAM : NEWS CON COM1: NEWS	30		\$1,750.00	9/19	9/21	4		W-F	4
9		600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,200.00	9/19	9/21	5		W-F	5
10		700A-900A PROGRAM : THIS MORN CON COM1: THIS MORN	30		\$600.00	9/19	9/21	5		W-F	5
11		1100P-1135P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$1,400.00	9/19	9/21	3		W-F	3
12		700P-730P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	30		\$1,350.00	9/19	9/21	5		W-F	5

REP HEADLINE# 6321078

\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

SEP18/12 11.34

\*\*\* WFSB-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
13			730P-800P	30		\$1,350.00	9/19	9/21	5		W-F	5
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
14			1000P-1100P	30		\$6,000.00	9/20	9/20	1		THU	1
PROGRAM : PERSON OF INTEREST												
CON COM1: PERSON OF INTEREST												
15			1000P-1100P	30		\$6,000.00	9/19	9/19	1		WED	1
PROGRAM : CSI												
CON COM1: CSI												
16			1237A-107A	30		\$225.00	9/19	9/21	2		W-F	2
PROGRAM : ET												
CON COM1: ET												
17			107A-137A	30		\$100.00	9/19	9/21	2		W-F	2
PROGRAM : FERGUSON												
CON COM1: FERGUSON												
SEP/12 78000.00											CONTRACT TOTAL	78000.00
											TOTAL SPOTS	70

MARKET TOTALS \$185,714

WFSB 42%

WTNH 30%

WVIT 20%

WTIC 7%

WCTX 0%

WCCT 1%

WHPX 0%

ACCURATE SHARES

SVC- NSI BOOKS- MAY/PJ

DEMOS- RA50+\*

## CONTRACT


**wfsb.com**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

And:

**Great American Media (GMMB)**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

<b>Contract / Revision</b> 494124 /		<b>Alt Order #</b> 06321078
<b>Product</b> DSCC IE		
<b>Contract Dates</b> 09/19/12 - 09/21/12		<b>Estimate #</b> 1761
<b>Advertiser</b> Democratic Senatorial Campaign Committee		<b>Original Date / Revision</b> 09/18/12 / 09/18/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WFSB	<b>Account Executive</b> Heather Utley	<b>Sales Office</b> HRP-WASHING
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	09/19/12	09/21/12	9am-10am	9am - 10am		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				5	\$500.00			
N 2	WFSB	09/19/12	09/21/12	10am-11am	10am - 11am		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				5	\$500.00			
N 3	WFSB	09/19/12	09/21/12	CBS Soaps	1230-2p		:30			NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				10	\$600.00			
N 4	WFSB	09/19/12	09/21/12	The Talk	2-3p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				5	\$500.00			
N 5	WFSB	09/19/12	09/21/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				5	\$500.00			
N 6	WFSB	09/19/12	09/21/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				2	\$950.00			
N 7	WFSB	09/19/12	09/21/12	Eyewitness News	5pm - 5:30pm		:30			NM	5	\$8,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				5	\$1,750.00			
N 8	WFSB	09/19/12	09/21/12	Eyewitness News	5:30pm - 6pm		:30			NM	4	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				4	\$1,750.00			
N 9	WFSB	09/19/12	09/21/12	Eyewitness News	6pm - 6:30pm		:30			NM	5	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				5	\$2,200.00			
N 10	WFSB	09/19/12	09/21/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				5	\$600.00			
N 11	WFSB	09/19/12	09/21/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

**wfsb.com**

Contract / Revision	Alt Order #
494124 /	06321078

Contract Dates	Product	Estimate #
09/19/12 - 09/21/12	DSCC IE	1761

Advertiser	Original Date / Revision
Democratic Senatorial Ca	09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$1,400.00			
N 12	WFSB	09/19/12	09/21/12	Inside Edition	7pm - 7:30pm		:30			NM	5	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				5	\$1,350.00			
N 13	WFSB	09/19/12	09/21/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	5	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---WTF--				5	\$1,350.00			
N 14	WFSB	09/20/12	09/20/12	Person of Interest	10pm - 11pm		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$6,000.00			
N 15	WFSB	09/19/12	09/21/12	ET Late Night	12:38am-1:08am		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				2	\$225.00			
N 16	WFSB	09/19/12	09/21/12	Late, Late Show	1:08am - 02:05am		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--WTF--				2	\$100.00			
N 17	WFSB	09/19/12	09/19/12	Big Brother Finale WED	9-11p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1----				1	\$6,000.00			
Totals											70	\$78,000.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/21/12	70	\$78,000.00	\$66,300.00
<b>Totals</b>	<b>70</b>	<b>\$78,000.00</b>	<b>\$66,300.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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